A PRODUCT THAT WORKS

Turner Pest Control reduces callbacks with Scion from FMC

ade Wilson, ACE, has spent 34 years in the pest control industry. In 2003, Wilson started at Turner Pest Control in Jacksonville, Fla., as a commercial branch manager. For the last three years, Wilson has served as technical director for the company — leading him to FMC products.

In Northern Florida, the technicians at Turner Pest receive numerous calls on spiders, ants, earwigs, crickets and cockroaches. Wilson was on the hunt to find a product that is trusted and impactful on these accounts.

"We started using Scion from FMC the first year it came out, so we're going on four years of using the product," Wilson reports. "We use this in our May-through-August rotation on our occasional pests, spiders, ants and earwigs. It's a product our technicians look forward to using each year."

Historically, Turner Pest Control's top customer complaint has been spiders. Since Wilson and the technicians have included Scion into their application, spider callbacks are 2 percent lower than before.

"Out in Jacksonville, there is a lot of residential properties built on swamp lands or near rivers, resulting in heavy spider activity," Wilson explains. "Spiders used to be our No. 1 call, but Scion has helped tremendously with our callbacks."

Scion Insecticide has a guaranteed 90-day residual. With its active ingredient of Gamma-cyhalothrin, it delivers immediate control even in adverse conditions, such as extreme sunlight.

"We deal with a lot of heat here in Florida, and this product holds up in the sunlight and weather



Wade Wilson, ACE

we experience here," Wilson says. "The product is easy to use, and it really does give us the true 90-day residual on our applications. Our technicians here trust and believe in this product because they know it's going to work. The numbers and callbacks have shown that it does."

Although Scion is one of the most used products for Turner Pest Control, the techs have utilized many FMC products to keep their toolboxes well stocked, such as Talstar Professional Insecticide, Solitare WSL Herbicide, Triple Crown T&O Insecticide, Blindside Herbicide and

Dismiss NXT Herbicide, as well on other applications in pest control and lawn care.

"We utilize FMC because our technicians trust their products and because they work," Wilson explains. "I would tell any person interested in using Scion to go for it because it's a product that my technicians believe in, and that means a lot."

FMC offers Scion Perimeter Assurance, guaranteeing 90 days of no retreatments after an application on recurring residential service is done. If retreatment is required during the 90-day period, FMC will provide the amount of Scion Insecticide needed to make a reapplication to the treated area. For more information, visit ScionUVXTechnology.com.

